

Demographic Profile Expanded

Census, Estimates & Projections

Lon: -111.755469 / Lat: 33.21926

July 2010

Val Vista And Riggs Chandler, AZ	10 Minutes		20 Minutes		30 Minutes	
Population						
Estimated Population (2010)	132,506		577,745		1,363,127	
Census Population (1990)	11,031		139,584		619,137	
Census Population (2000)	27,377		313,213		970,787	
Projected Population (2015)	163,527		706,317		1,577,185	
Forecasted Population (2020)	239,159		924,631		1,914,090	
Historical Annual Growth 1990 to 2000	16,346	14.8 %	173,629	12.4 %	351,650	5.7 %
Historical Annual Growth 2000 to 2010	105,129	14.8 %	264,532	12.4 %	392,340	5.7 %
Projected Annual Growth 2010 to 2015	31,021	4.7 %	128,573	4.5 %	214,058	3.1 %
Est. Population Density (2010)	1,570.93	psm	1,438.02	psm	1,456.24	psm
Trade Area Size	84.35	sq mi	401.77	sq mi	936.06	sq mi
Households						
Estimated Households (2010)	40,681		182,174		466,887	
Census Households (1990)	3,952		47,303		230,811	
Census Households (2000)	10,859		107,440		358,331	
Projected Households (2015)	49,142		219,322		530,195	
Forecasted Households (2020)	70,403		281,408		625,578	
Households with Children (2010)	16,407	40.3 %	78,531	43.1 %	172,143	36.9 %
Average Household Size	3.26		3.17		2.92	
Average Household Income						
Est. Average Household Income (2010)	85,962		83,282		75,254	
Proj. Average Household Income (2015)	\$93,471		\$90,836		\$82,047	
Average Family Income (2010)	\$93,464		\$91,197		\$86,094	
Median Household Income						
Est. Median Household Income (2010)	\$74,766		\$71,308		\$63,356	
Proj. Median Household Income (2015)	\$79,050		\$75,422		\$66,768	
Median Family Income (2010)	\$80,918		\$78,026		\$72,807	
Per Capita Income						
Est. Per Capita Income (2010)	\$26,406		\$26,393		\$26,143	
Proj. Per Capita Income (2015)	\$28,102		\$28,322		\$27,920	
Per Capita Income Est. 5 year change	\$1,696.37	-6.0 %	\$1,928.77	-6.8 %	\$1,776.93	-6.4 %
Other Income						
Est. Disposable Income (2010)	\$60,315		\$57,716		\$51,865	
Proj. Disposable Income (2015)	\$63,264		\$60,577		\$54,309	
Disposable Income Est. 5 year change	\$2,949.44	4.9 %	\$2,860.80	5.0 %	\$2,444.06	4.7 %
Est. Average Household Net Worth (2010)	\$640,069		\$556,403		\$502,855	
Daytime Demos						
Total Number of Businesses (2010)	2,198		12,424		35,208	
Total Number of Employees (2010)	22,928		146,057		436,664	
Company Headqtrs: Businesses (2010)	3	0.1 %	7	0.1 %	34	0.1 %
Company Headqtrs: Employees (2010)	223	1.0 %	1,360	0.9 %	3,909	0.9 %
Unemployment Rate (2010)	3.91 %		4.26 %		4.47 %	
Employee Population Per Business	10.4 to 1		11.8 to 1		12.4 to 1	
Residential Population per Business	60.3 to 1		46.5 to 1		38.7 to 1	
Est. Adj. Daytime Demographics (Age16+)	61,724		288,965		803,010	

Demographic Source: Applied Geographic Solutions / TIGER Geography

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Race & Ethnicity						
White (2010)	122,947	92.8 %	514,846	89.1 %	1,203,723	88.3 %
Black or African American (2010)	2,832	2.1 %	20,663	3.6 %	52,798	3.9 %
American Indian & Alaska Native (2010)	2,060	1.6 %	11,841	2.0 %	33,932	2.5 %
Asian (2010)	2,435	1.8 %	20,332	3.5 %	48,493	3.6 %
Hawaiin & Pacific Islander (2010)	269	0.2 %	1,307	0.2 %	3,818	0.3 %
Other Race (2010)	1,467	1.1 %	6,454	1.1 %	14,906	1.1 %
Multi Race (2010)	495	0.4 %	2,302	0.4 %	5,456	0.4 %
Not Hispanic or Latino Population (2010)	95,844	72.3 %	425,830	73.7 %	1,012,073	74.2 %
Hispanic or Latino Population (2010)	36,662	27.7 %	151,915	26.3 %	351,054	25.8 %
Not of Hispanic Origin Population (1990)	8,768	79.5 %	117,237	84.0 %	544,527	87.9 %
Hispanic Origin Population (1990)	2,263	20.5 %	22,347	16.0 %	74,610	12.1 %
Not Hispanic or Latino Population (2000)	23,860	87.2 %	259,152	82.7 %	800,345	82.4 %
Hispanic or Latino Population (2000)	3,517	12.8 %	54,061	17.3 %	170,442	17.6 %
Not Hispanic or Latino Population (2015)	113,582	69.5 %	501,381	71.0 %	1,121,705	71.1 %
Hispanic or Latino Population (2015)	49,945	30.5 %	204,936	29.0 %	455,480	28.9 %
Hist. Hispanic Ann Growth (1990 to 2010)	34,398	101.3 %	129,567	38.7 %	276,444	24.7 %
Proj. Hispanic Ann Growth (2010 to 2015)	13,283	7.2 %	53,022	7.0 %	104,426	5.9 %
Age						
Age 0 to 4 yrs (2010)	11,415	8.6 %	52,886	9.2 %	112,992	8.3 %
Age 5 to 9 yrs (2010)	10,839	8.2 %	51,213	8.9 %	110,003	8.1 %
Age 10 to 14 yrs (2010)	10,493	7.9 %	46,313	8.0 %	101,245	7.4 %
Age 15 to 19 yrs (2010)	9,289	7.0 %	39,341	6.8 %	92,725	6.8 %
Age 20 to 24 yrs (2010)	6,313	4.8 %	31,862	5.5 %	89,129	6.5 %
Age 25 to 29 yrs (2010)	7,966	6.0 %	42,259	7.3 %	100,869	7.4 %
Age 30 to 34 yrs (2010)	9,488	7.2 %	48,709	8.4 %	105,905	7.8 %
Age 35 to 39 yrs (2010)	10,330	7.8 %	47,669	8.3 %	103,601	7.6 %
Age 40 to 44 yrs (2010)	9,299	7.0 %	42,576	7.4 %	96,904	7.1 %
Age 45 to 49 yrs (2010)	8,606	6.5 %	38,272	6.6 %	90,696	6.7 %
Age 50 to 54 yrs (2010)	8,154	6.2 %	33,986	5.9 %	81,217	6.0 %
Age 55 to 59 yrs (2010)	8,024	6.1 %	28,327	4.9 %	68,449	5.0 %
Age 60 to 64 yrs (2010)	6,954	5.2 %	23,052	4.0 %	57,127	4.2 %
Population age 65-74 (2010)	9,608	7.3 %	29,808	5.2 %	81,265	6.0 %
Population age 75-84 (2010)	4,166	3.1 %	15,087	2.6 %	48,625	3.6 %
Population age 85+ (2010)	1,561	1.2 %	6,384	1.1 %	22,377	1.6 %
Median Age (2010)	35.0	yrs	32.2	yrs	33.8	yrs
Gender Age Distribution						
Population Female (2010)	64,679	48.8 %	286,089	49.5 %	678,178	49.8 %
Age 0 to 19 yrs (2010)	20,043	31.0 %	92,784	32.4 %	204,015	30.1 %
Age 20 to 64 yrs (2010)	36,581	56.6 %	165,722	57.9 %	389,621	57.5 %
Age 65 yrs plus (2010)	8,055	12.5 %	27,583	9.6 %	84,543	12.5 %
Median Age Females (2010)	35.6	Yrs	32.6	Yrs	34.6	Yrs
Population Male (2010)	67,827	51.2 %	291,656	50.5 %	684,949	50.2 %
Age 0 to 19 yrs (2010)	21,993	32.4 %	96,969	33.2 %	212,949	31.1 %
Age 20 to 64 yrs (2010)	38,554	56.8 %	170,990	58.6 %	404,276	59.0 %
Age 65 yrs plus (2010)	7,280	10.7 %	23,696	8.1 %	67,724	9.9 %
Median Age Males (2010)	34.4	yrs	31.9	yrs	32.9	yrs

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Household Income Distribution						
HH Income \$200,000 or More (2010)	1,257	3.1 %	5,114	2.8 %	12,158	2.6 %
HH Income \$150,000 to 199,999 (2010)	3,187	7.8 %	9,448	5.2 %	20,562	4.4 %
HH Income \$100,000 to 149,999 (2010)	8,068	19.8 %	34,491	18.9 %	71,644	15.3 %
HH Income \$75,000 to 99,999(2010)	7,857	19.3 %	35,337	19.4 %	75,364	16.1 %
HH Income \$50,000 to 74,999(2010)	8,896	21.9 %	43,454	23.9 %	102,402	21.9 %
HH Income \$35,000 to 49,999(2010)	4,646	11.4 %	23,133	12.7 %	68,731	14.7 %
HH Income \$25,000 to 34,999(2010)	2,597	6.4 %	13,011	7.1 %	43,693	9.4 %
HH Income \$15,000 to 24,999(2010)	1,986	4.9 %	9,358	5.1 %	36,401	7.8 %
HH Income \$0 to 14,999 (2010)	2,187	5.4 %	8,828	4.8 %	35,932	7.7 %
HH Income \$35000+ (2010)	33,911	83.4 %	150,976	82.9 %	350,862	75.1 %
HH Income \$75000+ (2010)	20,369	50.1 %	84,390	46.3 %	179,729	38.5 %
Housing						
Total Housing Units (2010)	48,832		207,154		549,984	
Housing Units Occupied (2010)	40,681	83.3 %	182,174	87.9 %	466,887	84.9 %
Housing Units, Owner Occupied (2010)	34,204	70.0 %	142,663	68.9 %	329,971	60.0 %
Housing Units, Renter Occupied (2010)	6,477	13.3 %	39,511	19.1 %	136,916	24.9 %
Housing Units, Vacant (2010)	8,151	16.7 %	24,981	12.1 %	83,097	15.1 %
Median Years in Residence (2010)	3 yrs		3 yrs		3 yrs	
Marital Status						
Never Married (2010)	18,942	19.0 %	91,824	21.5 %	256,933	24.7 %
Now Married (2010)	67,684	67.9 %	272,541	63.9 %	599,808	57.8 %
Separated (2010)	2,456	2.5 %	11,953	2.8 %	35,081	3.4 %
Widowed (2010)	3,707	3.7 %	14,117	3.3 %	47,899	4.6 %
Divorced (2010)	6,941	7.0 %	35,945	8.4 %	98,711	9.5 %
Household Type						
Population Family (2010)	122,018	92.1 %	517,913	89.6 %	1,150,621	84.4 %
Population Non-Family (2010)	10,469	7.9 %	58,594	10.1 %	204,999	15.0 %
Population Group Qtrs (2010)	20	0.0 %	1,238	0.2 %	7,507	0.6 %
Family Household (2010)	31,772	78.1 %	135,781	74.5 %	314,377	67.3 %
Married Couple Family With Kids (2010)	13,328	39.0 %	59,148	41.5 %	120,761	36.6 %
Average Family Household Size (2010)	3.84		3.81		3.66	
Non-Family Household (2010)	8,909	21.9 %	46,392	25.5 %	152,510	32.7 %
Household Size						
1 Person Household (2010)	7,266	17.9 %	36,101	19.8 %	118,607	25.4 %
2 Person Households (2010)	10,834	26.6 %	44,277	24.3 %	119,874	25.7 %
3 Person Households (2010)	4,469	11.0 %	22,999	12.6 %	55,776	11.9 %
4 Person Households (2010)	8,518	20.9 %	41,147	22.6 %	90,959	19.5 %
5 Person Households (2010)	4,953	12.2 %	21,001	11.5 %	45,795	9.8 %
6+ Person Households (2010)	4,641	11.4 %	16,649	9.1 %	35,876	7.7 %
Household Vehicles						
Total Vehicles Available (2010)	85,886		362,478		873,352	
Household: 0 Vehicles Available (2010)	700	0.8 %	5,244	1.4 %	20,658	2.4 %
Household: 1 Vehicles Available (2010)	12,349	14.4 %	54,836	15.1 %	164,902	18.9 %
Household: 2+ Vehicles Available (2010)	27,632	32.2 %	122,094	33.7 %	281,328	32.2 %
Average Vehicles Per Household (2010)	2		2		2	

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Labor Force						
Est. Labor: Population Age 16+ (2010)	97,546		417,675		1,019,159	
Est. Civilian Employed (2010)	58,697	60.2 %	274,370	65.7 %	651,751	63.9 %
Est. Civilian Unemployed (2010)	3,813	3.9 %	17,789	4.3 %	45,529	4.5 %
Est. In Armed Forces (2010)	52	0.1 %	398	0.1 %	1,062	0.1 %
Est. Not in Labor Force (2010)	34,984	35.9 %	125,119	30.0 %	320,817	31.5 %
Occupation (2000)						
Occupation: Population 16+	10,278		152,929		476,193	
Mgmt, Business, & Financial Operations	1,760	17.1 %	25,557	16.7 %	73,087	15.3 %
Professional and Related	2,031	19.8 %	34,575	22.6 %	103,386	21.7 %
Service	1,388	13.5 %	18,013	11.8 %	62,167	13.1 %
Sales and Office	2,910	28.3 %	45,390	29.7 %	140,679	29.5 %
Farming, Fishing, and Forestry	185	1.8 %	868	0.6 %	1,484	0.3 %
Construction, Extraction, & Maintenance	970	9.4 %	13,264	8.7 %	44,898	9.4 %
Production, Transport, & Material Moving	1,034	10.1 %	15,262	10.0 %	50,493	10.6 %
Percent White Collar Workers	65.2 %		69.0 %		66.6 %	
Percent Blue Collar Workers	34.8 %		31.0 %		33.4 %	
Consumer Expenditure (in Millions)						
Total Household Expenditure (2010)	\$2,597		\$11,330		\$26,886	
Total Non-Retail Expenditures (2010)	\$1,504	57.9 %	\$6,562	57.9 %	\$15,529	57.8 %
Total Retail Expenditures (2010)	\$1,092	42.1 %	\$4,768	42.1 %	\$11,357	42.2 %
Apparel (2010)	\$125	4.8 %	\$545	4.8 %	\$1,292	4.8 %
Contributions (2010)	\$100	3.8 %	\$419	3.7 %	\$989	3.7 %
Education (2010)	\$65	2.5 %	\$278	2.5 %	\$651	2.4 %
Entertainment (2010)	\$146	5.6 %	\$638	5.6 %	\$1,508	5.6 %
Food And Beverages (2010)	\$392	15.1 %	\$1,721	15.2 %	\$4,108	15.3 %
Furnishings And Equipment (2010)	\$118	4.5 %	\$512	4.5 %	\$1,198	4.5 %
Gifts (2010)	\$70	2.7 %	\$299	2.6 %	\$706	2.6 %
Health Care (2010)	\$152	5.8 %	\$668	5.9 %	\$1,613	6.0 %
Household Operations (2010)	\$97	3.7 %	\$417	3.7 %	\$975	3.6 %
Miscellaneous Expenses (2010)	\$42	1.6 %	\$186	1.6 %	\$445	1.7 %
Personal Care (2010)	\$37	1.4 %	\$164	1.4 %	\$390	1.4 %
Personal Insurance (2010)	\$28	1.1 %	\$118	1.0 %	\$276	1.0 %
Reading (2010)	\$8	0.3 %	\$37	0.3 %	\$88	0.3 %
Shelter (2010)	\$503	19.4 %	\$2,186	19.3 %	\$5,182	19.3 %
Tobacco (2010)	\$16	0.6 %	\$69	0.6 %	\$170	0.6 %
Transportation (2010)	\$522	20.1 %	\$2,299	20.3 %	\$5,432	20.2 %
Utilities (2010)	\$175	6.7 %	\$774	6.8 %	\$1,864	6.9 %
Educational Attainment						
Adult Population (25 Years+)(2010)	84,157		356,129		857,034	
Elementary (0 to 8)(2010)	5,777	6.9 %	18,575	5.2 %	43,631	5.1 %
Some High School (9 to 11)(2010)	5,907	7.0 %	21,000	5.9 %	56,452	6.6 %
High School Graduate (12)(2010)	18,311	21.8 %	78,611	22.1 %	204,384	23.8 %
Some College (13 to 16)(2010)	21,862	26.0 %	92,801	26.1 %	213,606	24.9 %
Associate Degree Only(2010)	6,881	8.2 %	33,702	9.5 %	75,972	8.9 %
Bachelor Degree Only(2010)	17,205	20.4 %	75,112	21.1 %	172,857	20.2 %
Graduate Degree(2010)	8,214	9.8 %	36,329	10.2 %	90,133	10.5 %

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Units In Structure

	10 Minutes		20 Minutes		30 Minutes	
1 Detached Unit (2000)	11,456	90.1 %	88,683	76.2 %	235,996	57.7 %
1 Attached Unit (2000)	358	2.8 %	5,315	4.6 %	22,697	5.6 %
2 to 4 Units (2000)	22	0.2 %	2,940	2.5 %	17,807	4.4 %
5 to 9 Units (2000)	21	0.2 %	4,488	3.9 %	19,260	4.7 %
10 to 19 Units (2000)	29	0.2 %	3,827	3.3 %	18,674	4.6 %
20 to 49 Units (2000)	5	0.0 %	1,165	1.0 %	9,498	2.3 %
50 or more Units (2000)	15	0.1 %	4,442	3.8 %	28,670	7.0 %
Mobile Home or Trailer (2000)	800		5,393		52,536	
Other Structure (2000)	4		116		3,660	

Homes Built By Year

Homes Built 1999 to 2000	2,436	19.2 %	11,928	10.2 %	26,464	6.5 %
Homes Built 1995 to 1998	3,520	27.7 %	36,370	31.3 %	72,766	17.8 %
Homes Built 1990 to 1994	2,553	20.1 %	19,918	17.1 %	55,486	13.6 %
Homes Built 1980 to 1989	3,061	24.1 %	30,894	26.5 %	127,329	31.1 %
Homes Built 1970 to 1979	720	5.7 %	11,298	9.7 %	84,698	20.7 %
Homes Built 1960 to 1969	241	1.9 %	3,001	2.6 %	26,662	6.5 %
Homes Built 1950 to 1959	84	0.7 %	1,809	1.6 %	10,195	2.5 %
Homes Built Before 1949	94	0.7 %	1,153	1.0 %	5,201	1.3 %

Home Values (2000)

Home Values \$1,000,000+	23	0.2 %	58	0.1 %	209	0.1 %
Home Values \$500,000-\$999,999	21	0.2 %	349	0.4 %	1,495	0.7 %
Home Values \$400,000-\$499,999	157	1.7 %	643	0.8 %	2,022	1.0 %
Home Values \$300,000-\$399,999	566	6.1 %	2,462	3.1 %	7,007	3.3 %
Home Values \$200,000-\$299,999	2,381	25.8 %	13,450	17.2 %	27,669	13.0 %
Home Values \$150,000-\$199,999	2,610	28.2 %	19,019	24.3 %	43,027	20.3 %
Home Values \$100,000-\$149,999	2,710	29.3 %	33,254	42.4 %	88,439	41.6 %
Home Values \$70,000-\$99,999	601	6.5 %	7,236	9.2 %	33,866	15.9 %
Home Values \$50,000-\$69,999	108	1.2 %	1,168	1.5 %	6,172	2.9 %
Home Values \$25,000-\$49,999	27	0.3 %	440	0.6 %	1,621	0.8 %
Home Values \$0-\$24,999	40	0.4 %	314	0.4 %	906	0.4 %
Owner Occupied Median Home Value	\$178,088		\$153,487		\$146,387	
Renter Occupied Median Rent	\$542		\$669		\$656	

Transportation to Work (2000)

Drive to Work Alone	8,001	77.8 %	122,332	79.9 %	369,496	77.5 %
Drive to Work in Carpool	1,279	12.4 %	19,920	13.0 %	65,820	13.8 %
Travel to Work - Public Transportation	22	0.2 %	910	0.6 %	5,793	1.2 %
Drive to Work Motorcycle	31	0.3 %	647	0.4 %	2,322	0.5 %
Walk or Bicycle to Work	270	2.6 %	2,810	1.8 %	13,636	2.9 %
Other Means	160	1.6 %	922	0.6 %	3,190	0.7 %
Work at Home	521	5.1 %	5,628	3.7 %	16,714	3.5 %

Travel Time (2000)

Travel to Work in 14 Minutes or Less	1,623	16.6 %	29,306	19.9 %	107,064	23.3 %
Travel to Work in 15 to 29 Minutes	3,198	32.8 %	54,163	36.7 %	177,156	38.5 %
Travel to Work in 30 to 59 Minutes	4,127	42.3 %	54,857	37.2 %	150,658	32.7 %
Travel to Work in 60 Minutes or More	816	8.4 %	9,216	6.2 %	25,378	5.5 %
Average Travel Time to Work	28 mins		26 mins		24 mins	

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